Build something great™
National Dialogue on the Role of the Private Sector in Development and Aid for Trade,
Institute for International Trade, Adelaide University 19th July, 2013
Boral is a multinational building and construction materials company operating in several locations throughout Australia, United States of America, China, Indonesia, India, Korea, Vietnam, Thailand and Malaysia.
Boral headquarters are located in Sydney, Australia. With some A$5.0 billion worth of sales, Boral had 13,206 full-time equivalent employees working across over 600 operating sites as at 31 December 2012.

Boral produces and distributes a broad range of construction materials, including quarry products, cement, fly ash, pre-mix concrete and asphalt; and building products, including clay bricks and pavers, clay and concrete roof tiles, concrete masonry products, plasterboard, windows and timber. Boral primarily serves customers in the building and construction industries with operations concentrated in three key geographical markets - Australia, the USA and Asia.

Boral has operated solely as a construction materials and building products group since the Company’s demerger in January 2000, when the old Boral Group, which also included an energy business, was demerged into two industry specific listed companies, new Boral and Origin Energy Limited. Boral comprises four key operating divisions:

- Boral Construction Materials and Cement
- Boral Building Products
- Boral USA
- Boral Gypsum
Boral commenced its Building Communities in Asia program in 2005 following the devastating Boxing Day tsunami. Boral’s two and half year partnership with World Vision in Indonesia and Thailand came to an end in 2008 and Boral is now investing directly in community building activities around Bayah in Indonesia.

$15,000 cash was donated to World Vision towards construction of learning centres in Thailand and $9,056 of materials-in-kind to the World Vision Trang learning centre in Thailand.

$52,000 was invested in community building activities in the Bayah region including: education for 60 secondary students to improve their prospects of gaining a tertiary education; education for 60 children who left school during the previous two years; English classes for 20 local teachers and 24 employees; and the extension of pipelines to provide fresh water to five villages.

Employees in Indonesia were involved in raising $5,000 for 10 children to undergo restorative facial surgery.

In Thailand, over 2,000 employee volunteer hours invested across three community projects.
BORAL GYPSUM ASIA

- Boral Gypsum Asia (BGA) today has the largest plasterboard network in Asia, with leading market shares in Korea, Thailand, Indonesia, Vietnam, Malaysia, India and the Philippines, and an established growth platform in China. When combined with Boral's market leading plasterboard activities in Australia, this makes Boral the pre-eminent producer of plasterboard and related internal linings solutions products in the Asia Pacific region.

- The “One Boral” policy ensures that Boral standards are implemented in all Boral workplaces including those in less developed countries throughout Asia.

- With the assistance of aid funding, Boral Human Resource management would invest in the education and training of staff in English language proficiency, up-skilling, trades training and tertiary education. Such training would ensure that local employees can take advantage of skilled roles such as project management, environment, health and safety and other technical roles.

- Boral HR would like to work closely with AusAID staff to identify ‘real’ opportunities that would best address both the needs of Boral and assist with one of AusAID’s goals being to encourage self sufficiency in poor regions to reduce poverty over the longer term.
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Caroline Schar, Paul Whiffen, Kristy Lopes