The Wireless Access Debate - PTC04

Professor Reg Coutts
University of Adelaide
reg.coutts@adelaide.edu.au
Director, Technology Strategy
m.Net Corporation
Stimulating Broadband Mobile Applications Industry

Market Based Programs

Developer Programs

Infrastructure
WB-CDMA (3G) Network

3G Network Coverage

KEY LANDMARKS
01: National Wine Centre
02: Royal Adelaide Hospital
03: UniSA — City West Campus
04: Art Gallery of South Australia
05: South Australian Museum
06: State Library of South Australia
07: Rundle Mall
08: Adelaide University
09: Adelaide Convention Centre
10: Adelaide Festival Centre
Wi-Fi Hotspot Network

Commercial Launch
17 September 2003
Summary

• m.Net - A Consortium for Collaboration to Foster Application Development
  – Convergent Infrastructure
    • WLAN Operational Network
    • 3G Test bed
  – Application Developers in Gallery 4
    • Development and Aggregation platforms
      – Premium SMS Gateway
      – 3G Portal
      – Nextenzo and Brew
  – Innovation Applications by University Students

Fostering New Innovative Applications!