Professional Certificate in International Trade

Whether you’re studying corporate finance, marketing strategies or applied economics, today’s globalised environment requires you to understand how your work will be impacted by bilateral and multilateral trade agreements, international trade disputes and non-economic societal influences on international markets. This new program, leading to the award of a Professional Certificate in International Trade (PCIT) is designed to give graduates an extra competitive edge by providing them with an interactive case-study based background in how business and government interact in trade negotiations, leveraging commercial opportunities arising out of “third wave” trade agreements, and practical legal and commercial aspects of export marketing.

Introducing the Program

The program aims to provide students with a practical understanding of current international trade and investment issues, the political dynamics of the negotiating environment and the opportunities and challenges presented to businesses by the globalised economy. China’s membership in the World Trade Organization (WTO) is dramatically changing the ways in which that country does business, both internally and with the rest of the world. Australia and its neighbours in the Asia-Pacific region are creating new and overlapping free trade agreements. Concerns over social and environmental issues and trade are forcing businesses to trade in different products and with different partners. These are just examples of the issues to be examined in the PCIT’s interactive, case-study-based approach to giving students a well-grounded base for their future work in business, government or international organisations.

This unique program is offered by the University of Adelaide’s Institute for International Business, Economics and Law, headed by former WTO Deputy Director-General Andrew Stoler and staffed by Australian and overseas experts in global commercial matters.

The program is structured flexibly, with students taking two semester-long courses. Each of the component courses is organised in three intensive two-day modules offered over a semester. Classes are scheduled so as not to interfere unduly with other courses students may be undertaking.

Who Should Attend?

The program leading to the PCIT would supplement the academic profile of those students pursuing graduate studies leading to Masters of Applied Economics, Commerce or Law. The extra competitive edge held by graduates with both a Masters and the specialised PCIT can be expected to enhance their employment prospects in a global market.


What Does the PCIT Aim to Achieve?

You might choose to pursue a career you think is unlikely to be affected by developments on the international scene but in today’s globalised environment this doesn’t mean that your overseas competitors plan to stay out of your market. Today, all competition is global and the PCIT aims to instil in its students the ability to think and act strategically about international trade and business issues. Those completing the PCIT will be expected to leave with:

- A thorough understanding of the practical aspects of modern trade agreements;
- An appreciation of how business can best interact with governments to achieve results from negotiations that can be leveraged to commercial advantage;
- Improved awareness of the cultural, societal and national security aspects of modern international trade and investment issues; and,
- The ability to recognise and plan for the financial and marketing consequences of unanticipated developments on global markets.

Organisation and Assessment

In Semester 1 of 2005, students pursuing the PCIT should enrol in TRADE 5000 – International Trade: Negotiations and Agreements. Course modules for TRADE 5000 are scheduled for the following dates (Friday & Saturday):

- 11-12 March
  Trade in the Modern World Economy
  Introduction, gains from trade, global institutions, social issues & trade

- 29-30 April
  China and Chinese Taipei in WTO

- 12-13 August
  WTO, APEC, free trade agreements, government organisation, politics of lobbying issues

In Semester 2 of 2005, students should enrol in TRADE 5001 – International Trade: Strategies and Opportunities, meeting on the following days:

- 16-17 September
  Opportunities in International Trade
  Political economy of trade negotiations, China and Chinese Taipei in WTO

- 14-15 October
  WTO’s “New Issues” – Investment, Competition Policy, Environmental Protection & Intellectual Property

Assessment

Those pursuing a PCIT Award will be required to successfully complete 1,500 word project at the end of each module and a 2,000 word project addressing elements of all these modules.
PERSONAL DETAILS
Please note that your name, as provided on this application, is the name that will appear on all printed documentation, including certificates.

Dr / Mr / Mrs / Miss / Ms   Preferred First Name
Family Name or Surname
Mailing Address
Post Code Country
Telephone (Home) (Business) (Mobile)
Email Address
Date of Birth Citizenship
University of Adelaide Student No. (if applicable)

ACADEMIC QUALIFICATIONS Please provide certified copies of academic transcripts with your application.

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INTERNATIONAL STUDENTS Please tick one box

☒ Yes ☐ No
International students who wish to undertake the Professional Certificate in International Trade must take TRADE 5000 and TRADE 5001 as part of their primary program. Please consult your program coordinator for further information.

COURSE FEES Please tick one box

☒ PCIT Program (Trade 5000, Trade 5001) Annual Fee $4,250

or ☐ 2005 / Semester 1 Trade 5000 Start Date March $2,125

or ☐ 2005 / Semester 2 Trade 5001 Start Date August $2,125

DECLARATION AND AUTHORISATION
I understand that:

▷ The University of Adelaide is collecting the information in this form for the purposes of assessing my entitlement to Commonwealth assistance under the Higher Education Support Act 2003 and allocation of a Commonwealth Higher Education Student Support Number (CHESSN) to me;
▷ the University of Adelaide will disclose this information to the Department of Education, Science and Training (DEST) for those purposes;
▷ DEST will store the information securely in the Higher Education information Management System;
▷ DEST may disclose information to the Australian Tax Office (ATO); and
▷ The University of Adelaide and DEST will not otherwise disclose the information without my consent unless required or authorized by law.

Signature: Date:

I declare that the information given above is true and complete in every particular; and I authorise the University to seek whatever information about my academic qualifications it considers necessary.

Signature: Date:

The completed form (together with certified copies of academic transcripts) should be returned to:

Ms Marie Gutsche
Institute for International Business, Economics and Law
Level 12, 10 Pulteney Street
The University of Adelaide
SA 5005 Australia
Fax: (08) 8303 6948

The closing date for application is 31 January 2005.

NOTE: To ensure prompt consideration of your application, please remember to attach academic transcripts.